

Allen Media Group
Request for Information and Confidentiality Acknowledgement
10.500% Senior Notes due 2028

The undersigned hereby requests access to the information (“Information”) contained on the confidential data site (the “Data Site”) of Allen Media Group (the “Company”) pursuant to the terms of the Indenture, dated as of February 10, 2020, among the Company, the Subsidiary Guarantors party thereto from time to time and U.S. Bank, National Association, as trustee, relating to the Company’s 10.500% Senior Notes due 2028 (the “Notes”).

In connection with such request, the undersigned does hereby certify that it is (check appropriate box):

- a holder of the Notes (Amount currently held \$_____);
 - a prospective investor that is eligible to purchase the Notes under Rule 144A, Regulation S, Rule 144 or another exemption from registration under the Securities Act of 1933, as amended;
 - a securities analyst providing analysis of investment in the Notes; or
 - a market maker in the Notes
- (collectively, “Eligible Participants”).

The undersigned understands that it is providing the information, contained herein, solely for purposes of enabling the Company to determine whether the undersigned should receive access to the Data Site. This letter is neither an offer to purchase, nor exchange any securities, including the Notes, nor creates any obligations whatsoever on the part of the Company or the undersigned to sell or purchase any securities.

This request for information shall be governed by, and construed in accordance with, the laws of the State of New York without regard to any conflict of laws principles thereof. Any action brought in connection with this request for information shall be brought in the federal or state courts located in the Borough of Manhattan in the City of New York, and the undersigned hereby irrevocably consents to the jurisdiction of such courts and waives any objections as to venue or inconvenient forum.

Signature: _____
Name: _____
Title: _____
Institution: _____
Email Address: _____
Telephone Number: _____
Date: _____

Please email the completed form to: NotesInvestorAccess@es.tv