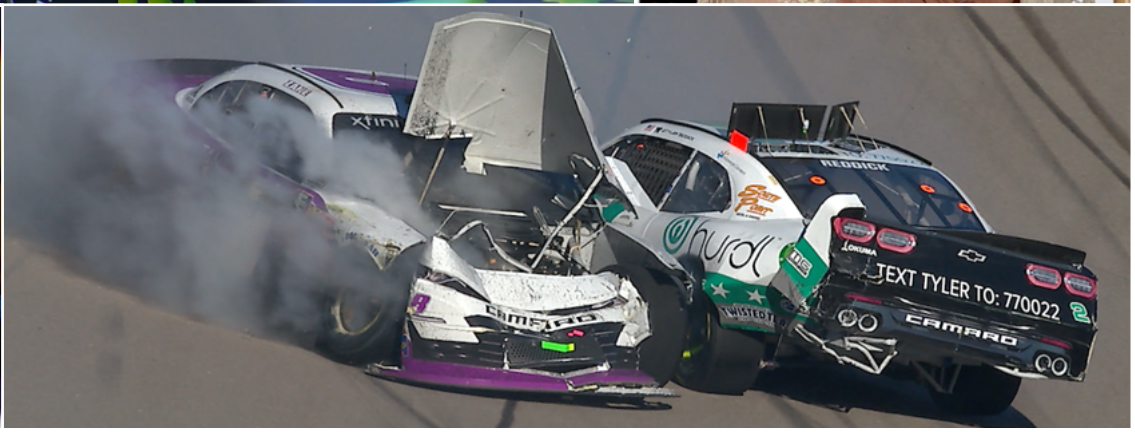
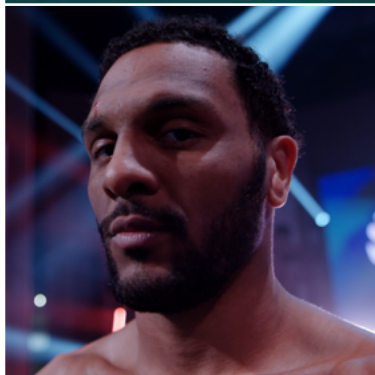


THE AMERICAN ATHLETE



THE AMERICAN **ATHLETE**

Over 40% of people actively seek out more sports content on the internet daily. To satisfy that demand, “The American Athlete” is giving sports lovers the chance to go beyond the game and get some one-on-one time with some of the best athletes from all over the sports world.

In this documentary style program, you’ll meet stars such as Michael Jordan, Serena Williams, Wayne Gretsky, and Laird Hamilton. Whether from the court, the field, the octagon, or the water, they’ll tell their stories of success, hardship, and perseverance.

For centuries, sports have brought people together to bond over a shared love for competition, thrill, and passion. “The American Athlete” is pushing it even further, bringing people together while showcasing the best and most inspirational athletes out there today.

DEAL POINTS

TERM:
2 YEARS

LENGTH:
1 HALF HOUR

LICENSE FEE:
3.5/ 3.5 SPLIT



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